

ABSTRACT OF THE DISCLOSURE

In a printhead in which a plurality of printing elements arranged in a predetermined direction and a driving circuit for driving the printing elements are formed on a single substrate, the printing elements are classified into a plurality of groups. A selection circuit for selecting a printing element to be driven in each group, and data supply circuits for supplying driving data to the driving circuit for driving each printing element through any of a plurality of paths are arranged on the substrate. This realizes high-speed operation while suppressing increases in wiring length and substrate area even upon an increase in the number of printing elements and reducing the cost and generation of malfunctions.